SOCIOLICAL STUDIES
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CONTENTS. SUMMARIES

THEORY. METHODOLOGY

3  ZAMIATIN D.N. (D.S. Likhachev. Russian scientific research institute for cultural and nature heritage, Moscow, Russia)

Postgeography: capital(ism) of geographical images

Summary. Postgeography is a new concept in humanities describing processes of accelerated ontologization of spaciality under Postmodern conditions. Geographic images are seen in this cognitive situation as self-expanding social representations similar to the notion of capital. Procedures of space doubling are a dominant form of sociality’s being in a genetic sense. Life as a social representation might be imagined as auto-epoiesis of spaciality.

Key words: space • postgeography • capitalism • capital • geographic image • ontology • body • spaciality • co-spaciality • sacred • media • representation

14  PLIUSHCH A.N. (Institute of social and political psychology, National academy of sciences, Kiev, Ukraine)

A synergetic model of society organization

Summary. A synergetic model of society organization is presented involving individual subjects (discrete entities), group subjects (systemic entities) and collective subject society as a whole (fractal entity). Not the highest, but a most complex organized model of society construction is formed within the frame of synergetic discourse presupposing application of joint efforts by the above subjects. The proposed synergetic model corresponds the best to the spirit of Russian culture and the entire Russian civilization, where – interests of all the subjects duly taken into consideration – the priority remains belonging to society’s interests.

Key words: society • synergetic • wholeness • fractal • nationalism • liberalism • collectivism • civilization project

SOCIAL POLICIES. SOCIAL STRUCTURE

23  TIKHONOVA N.Е. (National research institute ‘Higher school of economics’ and Institute of sociology, Russian academy of sciences, Moscow, Russia)

Stratification factors in contemporary Russia: dynamics of comparative significance

Summary. Data of all-Russian surveys between the middle of 1990th and 2013 permitted to demonstrate that completion of a structural re-construction in Russia led to greater significance of stratifying factors ensuring lesser role of the factors linked to individual activity of men. It is concluded that the mechanisms that have taken shape keep leading the country away from meritocratic societal ideal of equal chances.

Key words: social structure • stratification • mobility • inequalities • human capital • social capital • health

36  BELIAEVA L.A. (Institute of philosophy, Russian academy of sciences, Moscow, Russia)

Non-material capital: on the research methodology

Summary. Basic notions, structure, forms and levels of non-material capital seen as a unity of human, cultural and social capital are discussed. Data of all-Russian surveys permitted to look into the state of social capital in the context of Russian society modernization. A conclusion is argued for that transition to innovative development is only possible with the growth and cultivation of non-material capital and its main component parts.

Key words: non-material capital • cultural capital • human capital • social capital • symbolic capital

45  KOZLOVSKIY V.V., KOUDRIAKOV I.O. (both St.-Petersburg state university, St.-Petersburg, Russia)

Factors and tendencies in the development of Don Cossack community

Summary. Basic factors and tendencies in development of Don Cossack community are described. Facts of active penetration of Cossack representatives into power structures in the South of Russia are demonstrated as well as continued annual increases of governmental financing the Cossacks. Role and significance of Cossacks’ education are shown with regard to higher cohesion and reproduction of Cossacks as a separate social community.

Key words: Don Cossacks community • Cossack communities • social structure • development factors • sphere of activities • Cossacks education

50  ABRAMOV R.N. (National research institute ‘Higher school of economics’ and Institute of sociology, Russian academy of sciences, Moscow, Russia)
“Structurists” and “Industrial sociologists”: on the history of studying social professional groups in the USSR, 1960–1980th

Summary. Explanatory resources of Soviet sociology are studies with regard to sociology of vocation and professions. Author accentuates studies of social structure of the Soviet society as a frame to investigate social professional groups. Contributions of “industrial sociology” are emphasized as a movement of paramount significance for the making of many sociological disciplines, including sociology of employment and professions in Russia.

Key words: social structure • sociology of professions • history of sociology • Soviet sociology • industrial sociology • professionalism

Researching professionalization of social work in contemporary Russia: a potential of neo-Weberian approach

Summary. The paper demonstrates cognitive potentialities of neo-Weberian approach to studying professional groups as exemplified by the social work specialists. The data of inter-regional survey serve to illustrate specifics of economic, power and cultural component parts of professions’ status in their interrelation. The study has shown that the model of social work is characterized by a not-high economic resource and insufficient prestige, by marked independence of employees and a limited sphere of their influence, by dominant departmental regulatory mechanisms, and informal mechanisms. Appeals to legal norms of professional context permitted to conclude that practical competences outweigh analytic and administrative competences with a majority of specialists; however, a considerable share of them possess experiences in social structural work.

Key words: professions • neo-Weberian approach • survey • social work • professionalism • status • prestige

POLITICAL SOCIOLOGY

Trust as factor for societal integrity

Summary. The paper reviews role of trust in societal interaction. Analyzed is public opinion on the state and outlook of stronger trust as a pre-requisite for retaining integrity of society.

Key words: trust • antinomies • determinants of social interaction

Assessing social tensions in RF regions (Popular appeals to “United Russia” fraction)

Summary. Results of statistical analysis of intensity and topics of appeals of people from different regions of Russia to reception office of “United Russia” party in RF State Duma. Procedure is proposed to measure appeals numbers taking into account numbers of adult population in the region and distance from Moscow.

Key words: information • citizens’ appeals • “United Russia” • statistical analysis

ETHNOSOCIOLOGY

A theory of ethno-linguistic vitality: evolution and contemporary state

Summary. 30 year long evolution and factors of ethno-linguistic vitality conception are reviewed. A respective mathematical model is offered as well as characteristic of the present day state of the theory development. Key issues for the study of the given phenomenon are suggested.

Key words: objective ethno-linguistic vitality • subjective ethno-linguistic vitality • factors of ethno-linguistic vitality • inter-group relations • group’s strength • theory of stable linguistic development of ethno-linguistic group • mathematical model of ethno-linguistic vitality

Islamic community in the Republic of Adygeya: current situation and trends in development

Summary. A study of the situation in Islamic community of the Republic of Adygeya serves for forecasting trends in its evolution basing on the interviews of Moslem clergy and experts, as well as

Key words:...
a mass survey. The authors managed to find out degree of Islam prevalence – depth of acquaintance with Islamic theology, following/not-following prescriptions and cults, etc.

**Key words:** Islam • Moslems • religiosity level • Islamic community

**ANNIVERSARIES**

104  A.V. DMITRIEV IS 80!

105  S.A. KUGEL IS 90!

106  KUGEL S.A. St.-Petersburg branch of Vavilov Institute of History of natural sciences and technologies, BLOK M. – St.-Petersburg state university, KHVATOVA T.Yu. – St.-Petersburg state polytechnical university.

**On applying business-model approach to higher education**

**Summary.** Entrepreneurial approach is becoming a key factor in competitive advantage and success bringing about changes in higher education system: a university can no longer have status of an oasis of science and learning. It must become a knowledge generator, striving for strong connections with business sectors. In the paper the state of higher education from the perspectives of universities, individuals, organizations and society as a whole is discussed. Influence of the international educational environment to gain a better understanding of the mission, vision and functions of higher education is stressed. Attention is drawn to increased complexity in relations between universities and their stakeholders, and to the principles of New Public Management, which are being introduced into the academic environment. University ranking systems are discussed, and comparisons between views on ranking systems in Russia and Germany are made. The research is aimed to create a picture of transformations in academic environment, as well as to draw attention to responsibility and ethics in the new business-model for higher education.

**Key words:** business-model • education • New Public Management • rankings

49  GOLENKOVA Z.T.

**SOCIOCOLOGICAL JOURNALISM**

117  VELIKIY P.P. (Institute of agrarian problems, Russian academy of science, Saratov, Russia)

**Specifics of national hunting: a sociological sketch**

**Summary.** Issues are reviewed of amateur hunters as active users of natural environment users in the context of their ecological culture. Effective institutionalization of hunting is discussed considering transformation of social and territorial space of the Russian society.

**Key words:** sporting hunters • nature management • conflict of interests • ecological culture • the social • territorial space • justice • hunt legislation

**THE FIRST STEPS**

127  GOL’MAN E.A. (National research institute ‘Higher school of economics’, Moscow, Russia)

**Development of ideas about body practices in social science**

**Summary.** The paper discusses prospects analysis of the body practices with the help of concepts “body techniques”, “technologies of the self” and “body pedagogic”. Detailed classification of the body techniques is developed. All three concepts appear to be relevant to different levels of analysis of the body practices. While the concept of “body techniques” describes full range of ways of using the body and working upon it, “body pedagogic” explains institutional channels of transmission of specific techniques, “technologies of the self” is relevant for studying motivation and values of engagement in the work upon the body.

**Key words:** sociology of the body • body techniques • technologies of the self • body pedagogic

136  MIRONOVA A.A. (National research institute ‘Higher school of economics’, Moscow, Russia AND International laboratory of social cultural studies)

**Intergenerational solidarity of relatives in Russia**

**Summary.** This paper is dedicated to analysis of intergenerational exchanges between relatives. Found out were main characteristics of contact frequency between family members, structure of descending and ascending transfers’ flows. We conducted comparative theoretical analysis of government and private transfers. Importance of private intergenerational transfers from the social policy’s point of view was proved.

**Key words:** family • generations • private transfers

**ACADEMIC EVENTS**

143  POLUKHINA E.V., RESHETEEVA R.I. *Homo sociologicus: refracting complex social reality*

144  PLATONOVA А.Р. “Communicology” journal marks its first year

**REFLECTING ON A NEW BOOK • BOOK REVIEWS • BOOKS IN BRIEF**

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